

WORKSITE BENEFIT: STUDENT LOAN REPAYMENT

TRUST AN EXPERIENCED PARTNER TO DESIGN AN INTEGRATED STRATEGY

Student Loan Repayment Programs are an increasingly popular way for employers to attract and retain scarce talent. Such offerings **help tackle a concern shared by 71%¹ of college graduates: burdensome student debt.**

- **89% of job seekers** think student loan repayment should be an optional benefit¹
- **Only 1/3 of Millennials** consider themselves engaged in the workplace²
- **\$30 BILLION:** estimated annual economic cost of Millennial turnover²

Worksite benefits, like Student Loan Repayment Programs, help employers add valuable options that preserve employees' financial security. They contribute in creating a solid, appealing benefits package that extends well beyond traditional health care programs.

A Student Loan Repayment Program is a creative way to impact retention, and leads to savings on recruitment, training and lost productivity.

Launching a worksite benefits strategy can be a daunting undertaking for even the most experienced HR team. A partner with deep experience in this nuanced employee benefits space can help you navigate the complexities.



Together, we'll pair the best products with the right processes for your organization.

For more information, please contact your **M3 Account Executive**.

1. Studentloanhero.com, The Career Network
2. 2016 Deloitte Millennial Survey by Deloitte, "How Millennials Want to Work and Live by Gallup"

FREEDOM TO MOVE FORWARD

