

**WHY**  
WE ARE HERE

# FREEDOM TO MOVE FORWARD

**WHAT**  
WE STAND FOR

**INTEGRITY » ACCOUNTABILITY » EXCELLENCE » FUN**

**HOW**  
WE DO IT

**BE: AN EXPERT » PROACTIVE » RESPONSIVE  
EASY TO DO BUSINESS WITH**

**OUR**  
**FOCUS**

**EMPLOYEES » CLIENTS » INDUSTRY » COMMUNITY**

Market-leading total compensation

Recognize achievement and performance

Provide career opportunities

Diverse workforce and inclusive decision-making

Remain privately owned

Knowledge and understanding of their business/industry

Serve as chief risk advisor

Technology-enabled client experience

Voice of Customer-driven decisions

Remain privately owned

Support insurance carriers committed to independent distribution

Influence product design and innovation

Partner with insurance carriers to manage risk

Get involved

Remain privately owned

Give generously

Help lead organizations

Serve to have an impact

Keep local efforts a priority

Remain privately owned

