

# WATDA INSURANCE AGENCY TRANSITIONS TO M3

Members have access to exclusive products, resources, and strategies to help them manage risk, purchase insurance, and provide benefits to their employees.

In September, 2016, M3 Insurance purchased the WATDA Insurance Agency book of business and began operating as the association's agent for placing and servicing this business. At the same time, M3 was named the endorsed insurance advisor for WATDA members. It didn't take long for transitioning clients to experience the benefits of working with M3. And today, more and more WATDA members are discovering firsthand how M3 is the right choice for them, too. Here's why...

**RISK:** Either you manage it or transfer it. It's as simple as that. But figuring out the best ways to do that isn't so simple. That's where M3 can make the biggest difference.

## M3 OFFERS:

- Team of dealership industry specialists with more than 40 years collective experience
- Dedicated point person for your account who's responsive, easily accessible, and supported by a deep bench
- Access to best-in-class risk management resources and technology tools
- Specialized product expertise, including cyber liability and captive solutions
- On-staff compliance attorneys keeping you up-to-speed with the latest government regulations
- Competitive options for all lines of coverage

## PLUS, M3 works with trusted carrier partners to offer exclusive benefits programs to WATDA members:

### American Fidelity

- Flexibility – choose from a variety of voluntary worksite plans to complement company's medical plans
- Enrollment Support – onsite enrollers consult with employees to select the plans that best meet their needs
- Advocacy – your plans and services are sure to integrate with your broader benefits package

### Delta Dental

- Flexibility – options in plan designs, i.e., ortho benefits, evidence-based care
- Rate Stability – only one rate increase in the last five years

### Guardian

- Stability – rated as one large group means strength in numbers
- Block renewal rating – same renewal for all
- Unique plan design features – i.e., generous guarantee issue on voluntary life

Learn more about M3 Insurance and its partnership with the Wisconsin Automobile & Truck Dealers Association. Visit [www.m3ins.com](http://www.m3ins.com) or call 800-272-2443



Wisconsin Automobile & Truck  
Dealers Association