

The PPO Industry: Past, Present, and Future.

The time has come for a more thoughtful examination of the PPO Industry. Do PPOs enhance or detract from overall healthcare? Do they reduce costs? What exactly are the characteristics that define a Preferred Provider Organization? What is the future for this industry?

Derek Moore and Kent Peters of PlanVista Solutions, Inc., the largest provider based PPO in the country will discuss these and other relevant topics at our upcoming workshop scheduled for March 20, 21 & 22. An overview of the PPO industry will be provided followed by a lively question-and-answer session.

Fax responses to Julie Buchanan at 608-273-1443

(Fax back response form provided on reverse side of presenter biographies.)

or email to: julieb@mmmins.com

Please RSVP by March 12, 2001

For your convenience, a number of workshop times and locations have been scheduled. Please choose the site that best fits your needs. And thank you to those clients that have offered the use of their facilities.

MADISON

Mortenson, Matzelle & Meldrum, Inc.
3113 West Beltline Highway
Madison, WI 53713-2830
Tuesday, March 20, 2001
8:30 – 10:00 am
Registration: 8:15 am

BARABOO

MSA Professional Services
1230 South Boulevard
Baraboo, WI 53913
Tuesday, March 20, 2001
1:30 – 3:00 pm
Registration: 1:15 pm

APPLETON

SECURA Insurance Companies
2401 South Memorial Drive
Appleton, WI 54915
Wednesday, March 21, 2001
9:30 – 11:00 am
Registration: 9:15 am

MILWAUKEE

Merrill Hills Country Club
W270 S3425 Merrill Hills Road
Milwaukee, WI 53189
Thursday, March 22, 2001
8:30 – 10:00 am
Registration: 8:15 am

MADISON

Mortenson, Matzelle & Meldrum, Inc.
3113 West Beltline Highway
Madison, WI 53713-2830
Thursday, March 22, 2001
1:30 – 3:00 pm
Registration: 1:15 pm

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“EDUCATION THROUGH INFORMATION”

I N S U R A N C E

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