

Defined Contribution Health Plans: an old concept with a new twist

Employers are looking for new ways to involve employees in controlling the soaring costs of health care, while at the same time maintaining competitive benefit levels. A potential solution is defined contribution health plans. Our seminar will focus on this topic and address the questions employers have running through their minds. How are defined contribution plans structured and how are they different than my current plan? How can they help (both the employer and employee) save money? Why are employers looking at these plans as an option? What does the future hold for defined contribution health care?

Mark Mateka of Definity Health, the leader in the rapidly expanding field of defined contribution health plans, will discuss these and other relevant topics at our upcoming workshop. An overview of defined contribution health plans will be provided followed by a question-and-answer session.

Fax responses to Julie Buchanan at 608-273-1443

(Fax back response form provided on reverse side of presenter biography.)

or email to: julieb@mmmins.com

Please RSVP by March 13, 2002

For your convenience, a number of workshop times and locations have been scheduled. Please choose the site that best fits your needs. And thank you to those clients that have offered the use of their facilities.

MADISON

Mortenson, Matzelle & Meldrum, Inc.
3113 West Beltline Highway
Madison, WI 53713-2830

Wednesday, March 20, 2002

8:30 – 10:00 am

Registration: 8:15 am

GREEN BAY

Brown County Library
515 Pine Street
Green Bay, WI 54301

Wednesday, March 20, 2002

2:00-3:30 pm

Registration: 1:45 pm

MADISON

Mortenson, Matzelle & Meldrum, Inc.
3113 West Beltline Highway
Madison, WI 53713-2830

Thursday, March 21, 2002

8:30 – 10:00 am

Registration: 8:15 am

MILWAUKEE

Merrill Hills Country Club
W270 S3425 Merrill Hills Road
Milwaukee, WI 53189

Thursday, March 21, 2001

1:30- 3:00 pm

Registration: 1:15 pm

A Map to the location you select will be sent per your response.

AN OLD CONCEPT WITH A NEW TWIST
HEALTH PLANS:
DEFINED CONTRIBUTION

“EDUCATION THROUGH INFORMATION”

I N S U R A N C E

Mortenson, Matzelle & Meldrum, Inc.

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I N S U R A N C E

3113 West Beltline Highway, P.O. Box 8950, Madison, Wisconsin 53708-8950
Phone: 608-273-0655, Fax: 608-273-8873, www.mmmmins.com

Mark Mateka, CEBS

Mr. Mateka joined Definity Health in 2001 as Vice President of Sales in the company's Wisconsin and Illinois markets. He brings a broad base of National Account experience from industry-leading companies including Blue Cross Blue Shield, Caremark Rx (PBM), and Schering-Plough Pharmaceuticals. Mr. Mateka holds a Bachelor's Degree in Finance and a Master's Degree in Business Administration from Saint Louis University in Missouri. He earned his Certified Employee Benefit Specialist (CEBS) designation in 1994 and is an active member of the International Society of Certified Employee Benefit Specialist.

About Definity Health

Minneapolis-based Definity Health (www.definityhealth.com) began operations in 1998 with the goal of providing health benefit programs that give consumers greater choice and responsibility over their health care decisions. A broad range of industry-leading employers have announced their offering of Definity Health effective January 2002, including Medtronic, Aon, Charter Communications, Textron, Raytheon, Woodward, Budget Rent-a-Car, and the University of Minnesota. Financial backers include Kohlberg Kravis Roberts & Co., Merrill Lynch Ventures, Bain Capital, Aon Corporation, Alta Partners, Psilos Group Managers, Toronto Dominion Investments and Brightstone Capital. Strategic partners include Johns Hopkins University and Health System, Synertech, Unifi, Wells Fargo, and Merck-Medco.

FAX BACK RESPONSE FORM

Name: _____

Title: _____

Company: _____

Phone: _____

E-mail: _____

Address: _____

I wish to attend:

- Madison:*** *March 20 at 8:30 am*
- Green Bay:*** *March 20 at 2:00 pm*
- Madison:*** *March 21 at 8:30 am*
- Milwaukee:*** *March 21 at 1:30 pm*

Fax Responses to:

Julie Buchanan (608) 273-1443

Or E-Mail:

julieb@mmins.com

Please RSVP by March 13, 2002

A map to the location you select will be sent per your response.