

## Chiropractic Care: New Perspectives

Mortenson, Matzelle & Meldrum, Inc. and Verity Medical Inc. are proud to present a seminar to update you on the changing state of chiropractic care.

Dr. Daniel B. Futch will discuss the current state of chiropractic medicine. Utilizing recent information published by the National Institutes of Health, the New England Journal of Medicine, and the New York Times, he will discuss the following current issues: the effectiveness of chiropractic manipulative therapy and changes in the chiropractic profession; the relative costs and effectiveness of chiropractic manipulative therapy versus physical therapy and orthopedic care; and finally he will discuss the rising costs of treating back pain and the relationship to chiropractic care. Dr. Futch will speak of his personal experience in the profession and how this new information can be applied in a clinical practice setting.

Fax or email responses to either:  
Mortenson, Matzelle & Meldrum Inc.  
Colleen Feldhausen fax 608-273-1784  
colleenf@mmins.com

OR

Verity Medical Inc.  
Karen Wollin Fax 608-442-8470  
karen@veritymed.com

*(Fax back response form provided on reverse side of presenter biography.)*

**Please RSVP by April 8, 2004**

**YOU'RE INVITED!**



Insurance Solutions for Business

### **DATE**

Thursday, April 22, 2004

### **LOCATION**

**Crowne Plaza Hotel  
Madison East Towne**  
4402 E. Washington Ave.  
Madison, WI 53704

### **PROGRAM SCHEDULE**

#### **Registration**

2:30 – 3:00 PM

#### **General Session**

3:00 – 4:30 PM

#### **Refreshments & Hors d'oeuvres**

4:30 – 6:00 PM

## Meet Our Speaker

### **Daniel Futch, D.C. Chiropractor**

Dr. Futch completed his Doctor of Chiropractic degree at the Texas College of Chiropractic, Pasadena, Texas. He has also earned a Masters Degree in Professional Studies with an emphasis in Biomechanical Trauma from Lynn University in Boca Raton, Florida. Dr. Futch works closely with medical physicians in his role as Chief of Chiropractic Medical Group for Group health Cooperative in Madison, Wisconsin. He is widely published and has served as a consultant on Health Care Fraud for the Federal Bureau of Investigation (FBI) and a consultant for chiropractic policy for the Veteran's Administration. Dr. Futch is in active practice and performs Independent Chiropractic Evaluations and Record Reviews.