

Understanding and Managing under Ambulatory Payment Classifications

Ambulatory Payment Classifications (APCs) may be one of the most difficult pieces of legislation for hospitals ever passed by Congress. There is much consternation over APCs not only by hospitals, but also by insurance companies, ambulatory surgical centers, HMOs and PPOs.

This educational seminar will assist organizations to better manage Medicare's new outpatient prospective payment system, APCs, and to analyze ways to improve business performance under the new regulations.

Julie Micheletti, RN, BS, author of **Understanding and Managing Under APCs** will present a succinct explanation of the APC classification scheme. She will address the role of the APC Task Force and the different approaches that organizations are taking to develop APC action and management plans. She will look at the impact of APCs on all departments and provide specific ideas relating to inter and intradepartmental strategies that are helpful in managing under the APC system.

Renee Leary, President and COO of HSS, Hamden, CT co-authored the cover story “The APC Survival Guide: Understanding How The Outpatient Code Editor Works” for **Healthcare Financial Management**. Renee will provide an in-depth review of the Medicare Outpatient Code Editor (OCE). *She will tell you about a definitive reference tool that unravels the secrets of the OCE.*

Fax responses to Julie Buchanan at 608-273-1443

(Fax back response form provided on reverse side of presenter biography.)

or email to: julieb@mmmins.com

Please RSVP by September 10, 2001

For your convenience, a number of workshop times and locations have been scheduled. Please choose the site that best fits your needs.

MADISON

Mortenson, Matzelle & Meldrum, Inc.
3113 West Beltline Highway
Madison, WI 53713
Tuesday, September 18, 2001
8:30 – 10:00 am
Registration: 8:15 am

MILWAUKEE

Best Western Midway
251 North Mayfair Road
Milwaukee, WI 53226
Tuesday, September 18, 2001
2:30 – 4:00 pm
Registration: 2:15 pm

APPLETON

Park Plaza Paper Valley Hotel
333 College Avenue
Appleton, WI 54911
Wednesday, September 19, 2001
8:30 – 10:00 am
Registration: 8:15 am

WAUSAU

Westwood Center
1800 West Bridge Street
Wausau, WI 54001
Wednesday, September 19, 2001
2:30 – 4:00 pm
Registration: 2:15 pm

There is a \$20 charge per participant. Checks should be made payable to Mortenson, Matzelle & Meldrum, attn: Julie Buchanan. Payment must be received prior to or day of the event.

Mortenson, Matzelle & Meldrum is proud to partner with HSS in being a solution provider in healthcare delivery by offering this educational seminar.

UNDERSTANDING AND
MANAGING UNDER AMBULATORY
PAYMENT CLASSIFICATIONS

“EDUCATION THROUGH INFORMATION”

I N S U R A N C E

Mortenson, Matzelle & Meldrum, Inc.

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I N S U R A N C E

3113 West Beltline Highway, P.O. Box 8950, Madison, Wisconsin 53708-8950
Phone: 608-273-0655, Fax: 608-273-8873, www.mmmins.com

Presenter Biographies

Renee Leary, MPH, President and COO

Renee S. Leary is the President and Chief Operating Officer of HSS, Inc. Ms. Leary has more than twenty years of analytical, consulting and executive experience in healthcare and data management. Ms. Leary participated in the development of the Diagnosis Related Groups (DRGs) at Yale University and has developed special expertise in the application of DRG-based strategies for casemix analysis, data reporting, comparative profiling and financial modeling. She has spearheaded efforts to maintain, enhance and validate the Refined DRG methodology and lead the development of a prospective payment system for the State of Washington's self-insured employee health care program. Most recently, Ms. Leary has worked with the APGs and the APG-based reimbursement strategies being utilized in several states (including Iowa, Massachusetts and Washington) and proposed by HCFA. She recently completed an APG feasibility study for the Washington State payers. In addition, she has worked with HCFA's proposed Severity-adjusted DRGs and has directed the development of an expansion to this methodology called the All Payer Severity-adjusted DRGs (APS-DRGs®). Ms. Leary holds a BA and a Master's in Public Health from the Yale University School of Medicine.

Julie A. Micheletti, RN, BS, Director of Clinical Product Strategies

Ms. Micheletti is a health care executive with extensive experience in clinical information technology, management consulting, strategic planning, marketing, and publishing. She has a high level of expertise in providing solutions to address strategic, operational, productivity, data management and informational issues for healthcare organizations. A prolific author, Ms. Micheletti has published over 40 articles and co-authored three nationally acclaimed books on prospective payment and DRGs. She has also lectured extensively on various healthcare topics.

Before joining HSS, Ms. Micheletti worked for Preferred Health Systems, a software company specializing in algorithmic-based "best practice" guidelines and for Healthcare Design Systems where she directed the product line division for performance improvement software. She also spent over eight years with Coopers & Lybrand as a Director in their Management Consulting Services Division where she served in a national capacity to assist the firm's offices and largest clients in developing clinical operational strategies that resulted in better financial health. She also was Vice President of St. Anthony's Consulting and Seminar Division. Ms. Micheletti has her BA in Healthcare Administration from Stockton State College in Pomona, NJ and her RN from St. John's School of Nursing in Springfield, IL.

FAX BACK RESPONSE FORM

Name: _____

Title: _____

Company: _____

Phone: _____

E-mail: _____

Address: _____

I wish to attend:

- Madison: September 18, 2001 at 8:30 am*
- Milwaukee: September 18, 2001 at 2:30 pm*
- Appleton: September 19, 2001 at 8:30 am*
- Wausau: September 19, 2001 at 2:30 pm*

Fax Responses to:

Julie Buchanan (608) 273-1443

Or E-Mail:

julieb@mmmmins.com

Please RSVP by September 10, 2001

(Payment must be received prior to or day of the event.)

A map to the location you select will be sent per your response.